### SPONSORSHIP OPPORTUNITIES





# INTERNATIONAL CONSTRUCTION CONTRACTS & DISPUTE RESOLUTION

ISTANBUL, TURKEY 29-30 MARCH 2016



#### **Sponsorship opportunity**

International Construction Contracts & Dispute Resolution – 14th Edition 29-30 March 2016, Istanbul, Turkey

Experts in international commercial dispute resolution will converge in Turkey for the annual ICC/FIDIC conference on resolving disputes in international construction deals. In its 14th edition, this conference will be the perfect opportunity to express your views and experience in interactive debates with renowned specialists in the field.

#### Topics will include:

- Issues with the use of FIDIC Contracts in Turkey and the Middle East
- Claims and Dispute Resolution Procedures under FIDIC Contracts
- Benefits of using Dispute Boards in international projects
- Settlement of construction disputes and related problems
- Jurisdictional issues with respect to preliminary stages in multi-tiered dispute resolution clauses
- Construction arbitrations involving States and State entities

#### **Target audience**

This premier conference will be actively marketed throughout ICC exclusive global contacts in involved in international construction contracts and disputes, such as:

- Engineers
- Contractors
- In-house lawyers

- Construction lawyers
- Arbitrators
- Mediators

- Contract managers
- Financial institutions

Sponsors receive maximum visibility during the promotional phase, onsite and also following the Conference. As a truly global organization, we have a global audience. This Conference will be promoted through ICC targeted opt-in database of over 10,000 professionals.

#### We thank our past sponsors







































## **SPONSORSHIP OPPORTUNITIES**



#### An opportunity for every marketing goal

ICC offers your company may ways to sponsor this conference:

SPONSOR BENEFITS	PLATINUM €12,000	<b>GOLD</b> €10,000	SILVER €8,000	<b>BRONZE</b> €6,000
Exclusive reception sponsor (as available)	✓			
Opportunity to give a welcome address during the reception	✓			
Additional reception invitations	5			
Host a lunch (as available)	✓	✓		
Option to send an announcement to participants	✓	<b>✓</b>		
Opportunity to provide bags or lanyards or notebooks or binders (as available)	✓	✓	✓	
Host a coffee break (as available)	✓	<b>√</b>	✓	
Exhibition space + exhibitor pass (Table maybe shared depending on availability)	✓	✓	✓	
Complimentary entries (each valued at €650)	6	4	2	1
Special reduced entries (20% reduction)	Unlimited	3	2	1
Logo + description in participant folders (number of words)	400	300	200	100
Signage at venue Opportunity to include gift in participant bag Logo on promotional and on-site materials + website + social media	<b>~</b>	✓	<b>√</b>	✓

Tailor-made packages are available to suit your company's needs.

Ask us about other events in the arbitration field available for sponsorship in 2016 as well as our **NEW** year-package programmes.

#### **Contact**

Luz A. Rodriguez | Global Partnerships Manager | +33 (0)1 49 53 28 42 | Irz@iccwbo.org

